



## 2020 Online Show

Celebrating 60 years of WAG

WAG has been stimulating the arts in our Oahu community for 60 years! What a year to celebrate a milestone! Most of our local venues remain closed, thus, we are utilizing this as an opportunity to take our art to the Internet. WAG will follow the trend and move our display online, bringing the beautiful art of WAG members together for a virtual gallery show. Accordingly, the length of display will be much longer than the month we usually have in a physical venue. Works can be for sale with the click of a button directly on the site! We are allowing optional information to be posted about you and your art.

JUROR: [Carmen Gardner](http://www.carmengardner.com) ([www.carmengardner.com](http://www.carmengardner.com)) is an accomplished Maui artist and teacher. She will be granting awards, but she will not be rejecting works. Please put your best foot forward with excellent work.

### PRIZES:

- 1<sup>st</sup> place: \$100
- 2<sup>nd</sup> place \$75
- 3<sup>rd</sup> place \$50
- 3 Honorable Mentions: \$35 each

DISPLAY: The site will be open to sales until July 2021 at which point the e-commerce buttons will be removed and the show will continue to be viewable as part of the [windwardartistsguild.org](http://windwardartistsguild.org) site.

### DIGITAL SUBMISSIONS

Deadline: July 1, 2020 midnight. Send submissions to Show Chair Wendy Roberts via Windward Artists Guild email: [windwardartistsguild@gmail.com](mailto:windwardartistsguild@gmail.com) Photos should be attached using the paperclip icon, not embedded (that would resize them too small).

We will accept up to 4 pieces. No limits to accepted dimensions. \$20 for the first piece, and \$5 each additional entry. If the piece sells, we will deduct a 15% commission on the price of the artwork only (minus any shipping) You can pay your entry fee online here:

<http://windwardartistsguild.org/2020-online-show-entry/>

If you want to compete, but do not want to sell your work, "not for sale" is fine.

You must be a Windward Artists Guild member, however, you are welcome to join specifically to be part of this show. <http://windwardartistsguild.org/joinrenew/>

The site will be complete by July 15, 2020. A prominent link will be on the home page, and you will be able to see it here: <http://windwardartistsguild.org/2020-online-show/>

#### WHAT TO SUBMIT:

- You may join online if you are not already a current member:  
<http://windwardartistsguild.org/joinrenew/>
- We need a digital image of your work:
  - For each image, the digital image should be jpg format with dimensions between 1000 and 3000 pixels per edge. The most important aspect is that the image cannot be smaller than 1000 pixels so that the juror can see your image clearly. If it is too large it can be made smaller, but it can't be enlarged. We do not care about DPI (dots per inch) because we are not printing them. The images will be resized smaller as needed for display on the site.
  - Please no watermarks. We will make sure that everyone knows the artist through the title of the file and the surrounding page. The pieces will be displayed at a size that encourages clear viewing, but not enough resolution to make a print of your art.
  - All paintings will be assumed to be unframed unless otherwise indicated.
  - If you are selling your 2D work unframed, we only need one photo. For 3-D works we need 2 photos to show the art clearly. For paintings or other 2D works that you want to sell framed, please give us one framed photo and one unframed photo. Only one photo of each piece will be shown in the main gallery. All alternate views of your art will be shown on your individual artist page. (Each artist will have a page devoted to their bio and art).
- We need a copy of the attached liability waiver (last page of this prospectus). You can mail it or scan and attach it in an email.
- We need "label" information about your art:
  - TITLE
  - Dimensions
  - Media
  - Price(s) (see PRICING below)
- Optional: Artist Bio (keep it around 2 – 4 paragraphs – not too long)
- Optional: Link to your art website
- Optional: Blurb about each of your artworks. No more than 2 paragraphs so that the content is clean and concise. This will not be included with submission to the juror. It will be included on the site after the awards have been determined.

**PRICING:** This show has a little more sophisticated pricing than most. Because we want to be able to sell your work with e-commerce built in for an easy interface for our clients, we need pricing info that includes shipping if (and only if) you want to expand your potential for sales to the mainland and neighbor islands. This is optional. You may also opt only for local sales. Here's what to do to price your work:

1. Is your piece for sale? If not, list "NFS" (not for sale). If it is NFS, that is all we need to know.
2. Are you only selling locally? If so, list "Local pickup only" We need the price of your piece with no shipping.
3. Are you willing to ship it to the mainland U.S. or other Hawaiian Islands? If yes, give us a local pickup price (just the art) and a price with U.S shipping. We will list two buttons: one for local sales, one with shipping included. WAG will only take the 15% commission on the cost of the art, not on the shipping. Including the shipping within the pricing up front prevents our customers from having to pay shipping separately – a true hassle for them. You need to select a price that covers the worst case scenario and be at peace with keeping any excess. If you underprice your shipping, you will lose money, so make sure to give yourself enough profit margin to cover the shipping to anywhere in the U.S. You can either use the USPS calculator or go to a shipping store or the post office with your art to get an estimate. The default will be to expect that all paintings will be sold stretched but not framed. Let us know if you are shipping it rolled or if you include a frame so the client knows what to expect. If you really hate figuring out shipping costs, sell it locally or limit yourself to selling pieces that can fit in priority flatrate boxes for easy shipping costs.
4. International buyers will be placed in touch with you to arrange purchase. They will not be able to purchase your work with our e-commerce buttons.

#### **OTHER RULES:**

We reserve the right to assure the show is viewable by the general public. For example, nudes are ok, erotic art is not, political commentary could become too controversial to fit in well, etc... If there is a question about the appropriateness of a piece of art in this particular show, the WAG board will take a consensus vote and ask for a replacement piece if the majority thinks it is not a good fit for this particular display.

Payment for the pieces via e-commerce will be routed to WAG's Paypal. WAG will send the artist a check minus the commission.

In the case of a sale, we will alert the artist as quickly as possible, usually within 24 hours. However, we will need to allow the artist time to ship the pieces. Our policy will be stated on the site as this: "Please allow 2 - 6 weeks delivery if shipping to the U.S." If you are out of town when the piece is sold, and will not be able to get the piece to the client on time, we will notify the client and ask if they would like to complete the sale. If the sale is cancelled, we will refund the client's money.

**Members are urged to offer U.S. shipping ONLY if they are willing to package their work with a professional quality presentation and insure it.** Appropriate foam or bubble wrap must be used to avoid damage. No flimsy boxes please. We encourage you to have your art professionally packed by UPS or a shipping store especially if it is large and/or you are inexperienced. We want WAG to look professional and we want your beautiful art to arrive in pristine condition. Please err on the side of caution and ask a higher price for shipping to assure a quality packaging job rather than experimenting if you don't know how to pack art. It is better to miss out on a sale than to make a sale and botch the delivery. Usually the customer will expect a refund or a steep discount on work that arrives damaged. You can actually lose money on the sale if that happens. Your professional reputation can suffer too!

All questions about the art will be routed through WAG email and forwarded to the appropriate artist from there.

Artists who sell their work through other means without WAG help can notify us so that we can remove the sell button. Please do try to find out if your client found the piece through our website and pay the commission if we helped you land the sale. It's on the honor system, but any artist who refuses to pay commission that is rightfully due to WAG will be banned from showing with WAG for 2 years. We have never had to enact this punishment, so thank you for your cooperation and honesty!

Artists can request to remove the e-commerce buttons for their any work at any time for any reason. The art will remain on display, but the status will change to "sold" or "not for sale" as requested by the artist. Please allow a week of turnaround time after notification for the buttons to be removed.

All work must be original, no copies or work made in an instructional setting. No giclees or commercially printed items. Please contact us if you have a question about your work being acceptable for the show [windwardartistsguild@gmail.com](mailto:windwardartistsguild@gmail.com).

# LIABILITY AGREEMENT

I retain the copyright to my images and content. I agree to give Windward Artists Guild (WAG) permission to use my name, image, and images of my artwork as well as the written content I provide in WAG publications, WAG website, and any WAG publicity and/or public relations purposes.

I understand that I can remove e-commerce buttons at any time for any reason, but my art will remain on display even after it has been sold.

I understand that if I opt to offer my art for sale with shipping, that I must package it securely with a professional appearance to prevent damage and maintain a positive impression on behalf of Windward Artists Guild. If I cannot agree to this requirement, I will only offer local sales or no sales.

Commission is 15% on any sales derived from the 2020 Online Show. Even if the exchange of money for art is completed between the artists and a buyer offline or after the show, if my artwork was found by the buyer on the 2020 site, I will pay a commission of 15% of the price of the art (without shipping costs) to WAG. I understand that if I fail to do so, the board may choose to ban me from participating in WAG for a length of time determined by the board.

All work you are submitting is original and has been created by you without infringing on the copyrights of others.

YOU MUST SIGN THIS WAIVER OF LIABILITY FORM TO PARTICIPATE IN THE SHOW.

Signature \_\_\_\_\_ Date \_\_\_\_\_ WAG